

Master of Management & Professional Accounting Program

MMPA 2008 Conference Agenda

Day One – Friday November 28, 2008

- 8:00 Breakfast at the Mississauga Golf & Country Club, Mississauga, Ontario
- 8:45 Introductory Remarks *Len Brooks, Director, MMPA & Yue Li, Conference Chair*
- 9:00 Dr. Yong Wang, “**Risk Management in Financial Institutions**”

Dr. Wang is Managing Director at the Risk Management Group of the Royal Bank of Canada. He is an expert in derivatives pricing models and a leader in RBC’s Market Risk team. He was responsible for establishing and implementing firm-wide policy on model risk management to control RBC’s global trading exposure. He has co-authored a book on Risk Management and Treasury Management. He has been invited as a guest speaker at the Fields Institute, Rotman School of Business, Schulich School of Business, Queens Business School, and various financial institutions in China. He will share his first-hand experience on how Canadian financial institutions manage risk exposure in the current turbulent market environment.

- 10:00 Commentator’s Remarks and Q&A

10:20 Coffee Break

- 10:45 Stephanie Collins, “**Forensic Accounting and Enforcement Activities at the Ontario Securities Commission**”

Stephanie Collins is a senior forensic accountant in the Investigations Unit, Ontario Securities Commission. She attended the University of Alberta and obtained a Bachelor of Commerce degree with Distinction. She completed her training with the financial services group of Ernst & Young in London, England, obtaining her ACA designation in 1993. She spent a further 2 years with Ernst & Young in London with the Litigation Support group working on various types of litigation from fraud to audit negligence. Upon returning to Canada, she became an Associate with Lindquist Avey MacDonald Baskerville for 2 ½ years. In 1997 she completed the reciprocity exam and she is now a member of the ICAO. She has been a forensic accountant with the Ontario Securities Commission for 10 years and has been involved in many investigations and enforcement activities at OSC. She will share her experience as a forensic accountant at OSC.

- 11:45 Commentator’s Remarks and Q&A

12:00 Lunch

1:00 Ms. Caroline Van Hasselt, “**Forensic Accounting and lessons learned from High Wire Act.**”

Caroline Van Hasselt is a veteran business journalist and author of High Wire Act: Ted Rogers and the Empire that Debt Built. The former bureau chief for Bloomberg News in Boston, Ms. Van Hasselt has written extensively about business leaders in Canada and the United States. She also led Bloomberg’s North American Bank Team coverage for five years, and covered the collapse of Long-Term Capital Management and the Asian financial crisis. She also was responsible for breaking the news of Royal Bank’s ultimately failed merger with Bank of Montreal. She has covered many industries over her career, including financial services, telecom, oil and gas, the capital markets and the accounting industry. She won the 1987 National Journalist Award for her coverage of Amoco’s controversial takeover of debt-saddled oil giant Dome Petroleum. Ms. Van Hasselt has also seen the underbelly of the corporate world while working as an investigator at Lindquist Avey Macdonald Baskerville Inc., Canada’s foremost forensic and investigative accounting firm at the time..

2:00 Commentator’s Remarks and Q&A

2:20 Break

2:30 Prof. Larry Crumbley “**A Broad Approach to Forensic Accounting.**”

Prof. Crumbley is KPMG Peat Marwick Professor at Louisiana State University and currently serves as Editor of *Journal of Forensic Accounting*. He is a well established accounting scholar contributing nine articles to the *Accounting Review* over the years. He also publishes widely in many other leading accounting journals including *Journal of Accountancy*, *Journal of Taxation*, *The Tax Adviser*, *Petroleum Accounting* and *Financial Mgt. J.*, *Tax Law Review*, *National Tax Journal*, *Advances in Taxation*, *Advances in Accounting Education*, *Accounting, Organizations and Society*, and *Journal of Risk and Insurance*. He is the author or co-author of 350 major articles and 55 books. His scholarship has been quoted or praised in *Washington Post*, *U.S. News & World Report*, *Wall Street Journal*, *Business Week*, *Fortune*, *Forbes* and many other newspapers, radio and television stations. Some of his 12 educational novels have as the main character a forensic accountant. His goal is to create a television series based upon the exciting life of a forensic accountant and litigation consultant.

3:30 Commentator’s Remarks and Q&A

3:50 **MMPA Class Debate: MMPA 2009 vs. MMPA 2010 Topic to be announced**

4:30 Concluding remarks by Prof. Brooks.

5:30-9:30 Tour of Niagara Falls and Dinner for professorial colleagues and presenters

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Day Two – November 29, 2008

**Research Presentations at the University of Toronto Mississauga
Room K112, Kaneff Centre**

8:00 Breakfast – Faculty Club, Rm. 3140, South Building, 2nd floor

9:00 Dominic Peltier-Rivest [Concordia University]

**Detecting Occupational Fraud in Canada:
A Study of Its Victims and Perpetrators**

10:00 Larry Crumbley [Louisiana State University]

**SET Management and Earnings Management: University Governance Is
Dysfunctional**

11:00 Coffee Break

11:30 Chih-Chen Lee [Northern Illinois University]

**Does Familiarity with an Interviewee’s White Lying Make It Easier to
Detect the Interviewee’s Deceptions?**

Chih-Chen Lee [Northern Illinois University]

Robert B. Welker [Southern Illinois University at Carbondale]

12: 30 Lunch

1:30 Elizabeth Demers [INSEAD]

Soft Information in Earnings Announcements: News or Noise?

Elizabeth Demers [INSEAD]

Clara Vega [Board of Governors of the Federal Reserve System]

2:30 Thomas Buckhoff [Georgia Southern University]

Why Don't Auditors Detect/Report Fraud?

Thomas A. Buckhoff [Georgia Southern University]

Leslee Higgins [Georgia Southern University]

Debra Sinclair [Georgia Southern University]

3:30 Coffee Break

4:00 Natalia Kotchetova [University of Waterloo]

Planning Fraud Detection Procedures: Fraud Specialists vs. Auditors

6:00 PM Dinner at CN Tower for professorial colleagues and presenters